

**BLEED** —————→  
Extend images, photos and solid backgrounds 1/8" beyond the edge of the page to allow for trimming.

**TRIM** —————→  
Indicates the edge of the page.

**SAFETY MARGIN** —————→  
Keep all text and other critical information within 1/4" of the edge of the page.

## 8.5"x 5.5" Postcard

This layer is to be used as a guide only.  
Delete this layer before submitting  
your project for printing.

### OTHER INSTRUCTIONS

Please ensure all images are 300 dpi  
*at the final size* for proper printing resolution.  
See our tech tips section for more information  
on printing resolution.  
Please ensure all images are CMYK.

If you are mailing your postcard with our mailhouse  
leave this area blank on the back side of the post card.